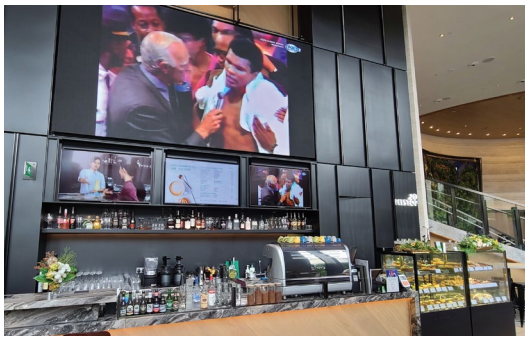


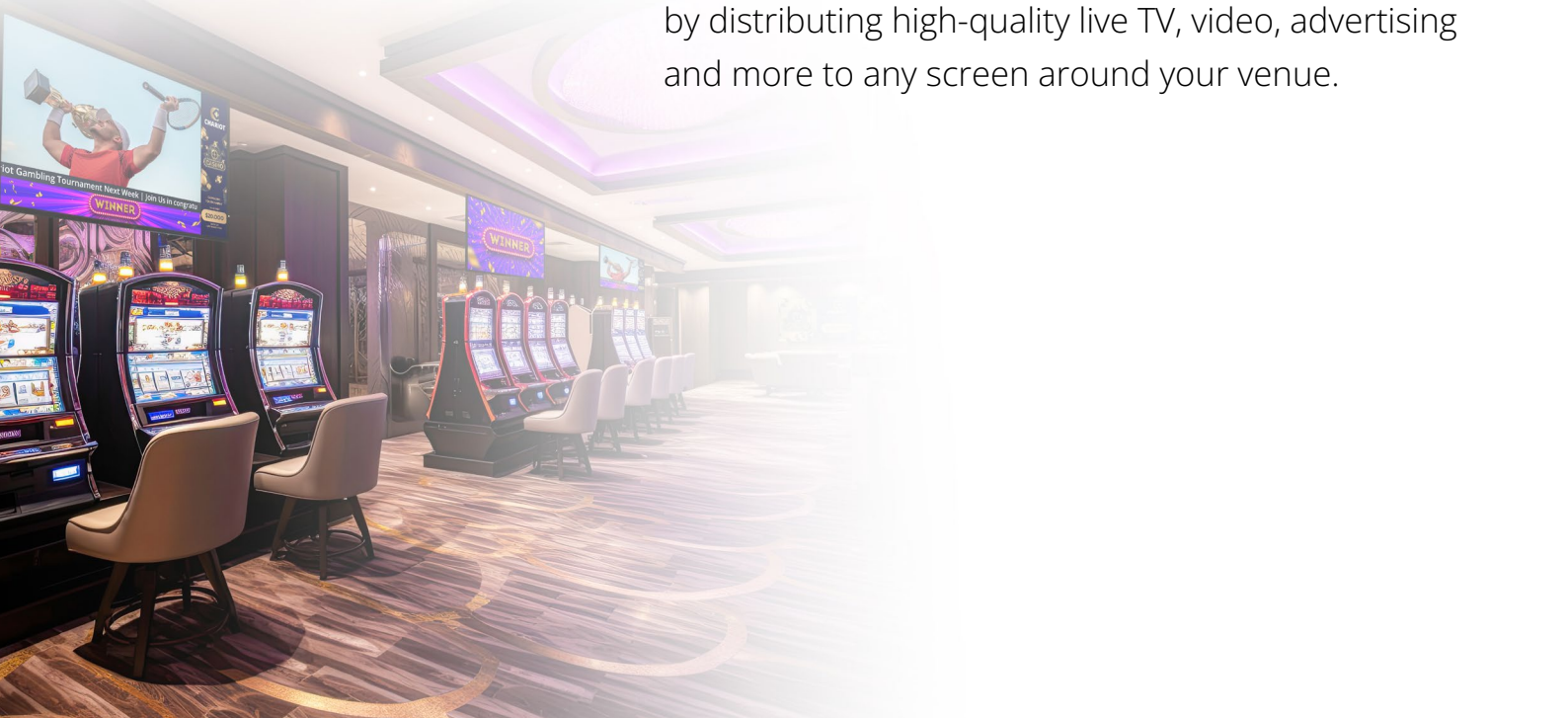


## VITEC solutions for Hotels, Clubs & Casinos



Create a unique, unforgettable experience by harnessing the power of TV, video and digital signage to entertain and engage guests

Market-leading IP video and digital signage solutions from VITEC enhance the entertainment services hotels, clubs and casinos can offer guests by distributing high-quality live TV, video, advertising and more to any screen around your venue.





## Creating a premium hotel experience

VITEC is a global leader of IP video, digital signage and guest experience technology. This technology means that guests are engaged and entertained throughout their stay. From a wide selection of TV channels and the latest on-demand Hollywood movies, through to ordering room service, booking spa treatments and viewing their bill - all through the comfort of their in-room TVs. Engage with guests throughout the hotel with relevant, tailored information in reception areas, restaurants and meeting rooms, adding value and driving additional revenue.



## Enhancing the casino experience

Create an exciting casino experience by harnessing the power of TV, video and digital signage to entertain and engage guests so they stay and play longer. VITEC enhances the entertainment services casinos offer by distributing high-quality live TV, video, advertising, jackpot alerts and more to any screen around the venue.





# Manage your end-to-end IP video system from one central location

## End-to-end solutions

VITEC teams design, manufacture and support our complete end-to-end IP solutions, meaning you can benefit from the expertise, control and ownership we have of our products. This guarantees a level of robustness and reliability that cannot be matched by other providers who have to rely on third party products to complete their solution. It also means you can control your entire IP video system from a single location.



### Groups

Publish different actions (such as on/off/set volume etc.), workflows, portals or signage to specific screens or groups of screens, enabling personalisation of the guest experience based on their guestroom or suite.



### Messages

Send pre-configured or instant messages and easily communicate important information to your guests. Each message can be sent to a single TV or groups of TVs, using the guest's preferred language. Override in-room TV controls with emergency alerts and instructions.



### Smart Control

Smart Control brings control of VITEC end points, as well as non-VITEC devices such as SmartTVs, into one central location.



### Mode switch

Easily switch between Guest Room portals or digital signage list.

# Visually rich, fully customisable and interactive portals to enhance the hospitality experience

With its drag-and drop interface, ArtioCreate middleware enables the simple creation of branded portals that offer an enhanced and intuitive in-room experience. Guests can not only access TV and VoD, but also room service and hotel information, Chromecast, and much more, opening up a wide range of revenue-generation opportunities.

## Drag. Drop. Done

Create visually-rich interactive portals in just a few minutes, without any technical knowledge, using our intuitive interface.



## Chromecast and Screen Sharing

Enable guests to cast content from their personal devices directly on the in-room TV. Built-in Chromecast on Sony and Philips professional TVs is also supported.



### Live TV and Video-on-Demand

Seamless integration with VITEC's end-to-end IP video technology enables you to deliver a wide range of TV channels and on-demand movies to TVs in every room with catchup and even letting guests record their favourite programs.

### Video Element

Make promotional or safety information easily accessible on the portal, by adding a video which plays full screen when selected.

### Fully personalised experience

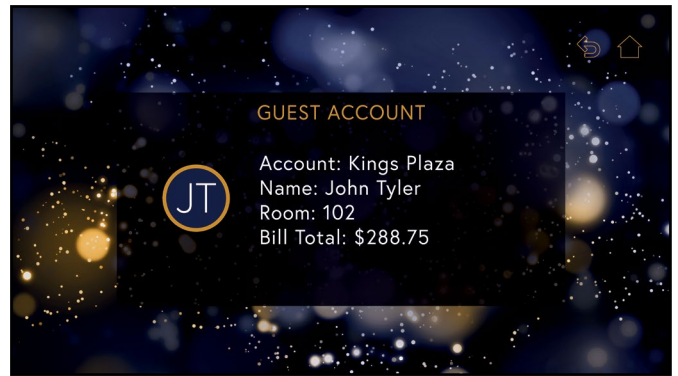
Personalise the type of portal guests will see based on their loyalty membership level, ensuring they enjoy a unique and fully customised experience.

### Language

Enable international guests to select their preferred language.

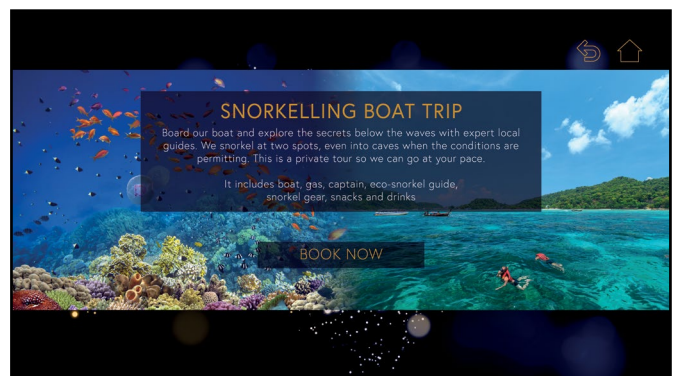
### PMS Integration

Movie purchase and check out are made easy thanks to our seamless PMS integration, which also enables guests to check their bill at any time.



### Mailbox

Easily communicate with your guests: send reminders, information or promotions directly to their in-room TV.



### On-screen Ordering

Enable guests to order room service, book excursions, activities and more through their in-room TV.



### Hotel Promotion and Information

Provide useful information and promote your amenities, services and activities.

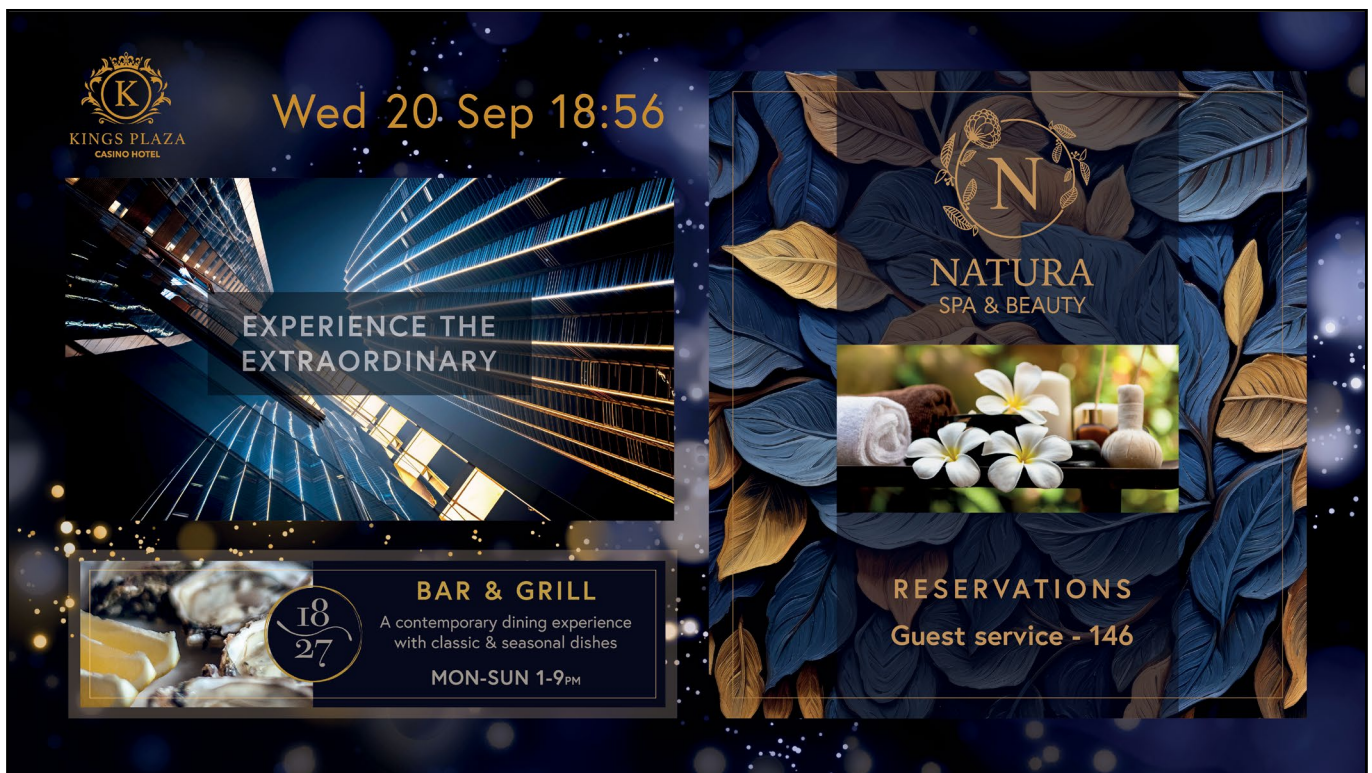
# Digital Signage + IPTV in One.

## Create, manage and display impactful digital signage to enhance communications

Digital signage is an efficient tool for hotels to communicate with guests in an engaging way. ArtioCreate enables you to easily update and manage on-screen content on the go and display dynamically updating information, promote activities, amenities and offers, and display live news, advertising and even meeting rooms availability in public areas. Using VITEC end-to-end solutions, add live TV to signage screens and manage your content to create impactful signage campaigns.

### Tailored and branded signage

Quickly design eye-catching signage with drag-and-drop elements, such as live TV, video, web pages, eye-catching images, and more.



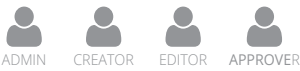
### Interactivity

Update signage on the move - change what is being displayed on screen using a remote control, ensuring the right message reaches staff or guests at the right time.



## Revenue generation

Maximise revenue by incorporating advertising into signage and promote events, restaurants, spa, activities and excursions on screens throughout the hotel.



## Advanced user permissions

Restrict user access and permissions to specific groups and easily control signage creation, editing, approvals and publishing. Users with the same profile can view and edit the same playlists, making the creation process completely seamless.



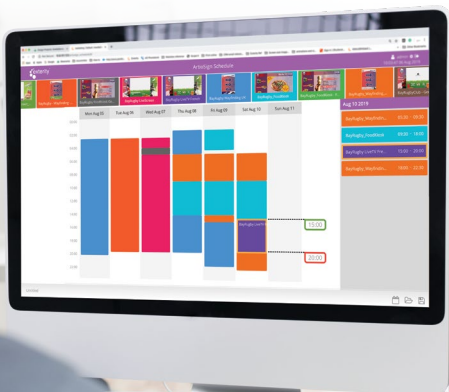
## Schedule

Schedule content to be displayed at different times to target your message to the right audience at the right time, on individual or multiple screens throughout the hotel. Manage signage campaigns quickly and easily in the Schedule app.



## Wayfinding

Display maps in public areas to ensure guests and visitors can find their way safely around your hotel, club or casino.



# End-to-end guest experience solutions

## BROADCAST CENTRE HEAD END

## END-POINT DELIVERY

