

Avedia IP Video & Digital Signage Platform



VITEC's Avedia IP video & digital signage platform is a powerful all-in-one system which simplifies the management and creation of IP video and digital signage content



From one central location, the Aveda Platform enables the control of devices, creation of digital signage content and interactive portals, management of workflows and much more.



With different configurations available for many applications, the flexibility of the platform means that whatever your needs, the Aveda Platform will fulfill them.

Featuring VITEC's content creation interface ArtioCreate, the Aveda Platform makes creating content simple yet powerful. With a huge selection of feature-rich elements to choose from, ArtioCreate ensures that any content you create keeps viewers entertained and engaged.

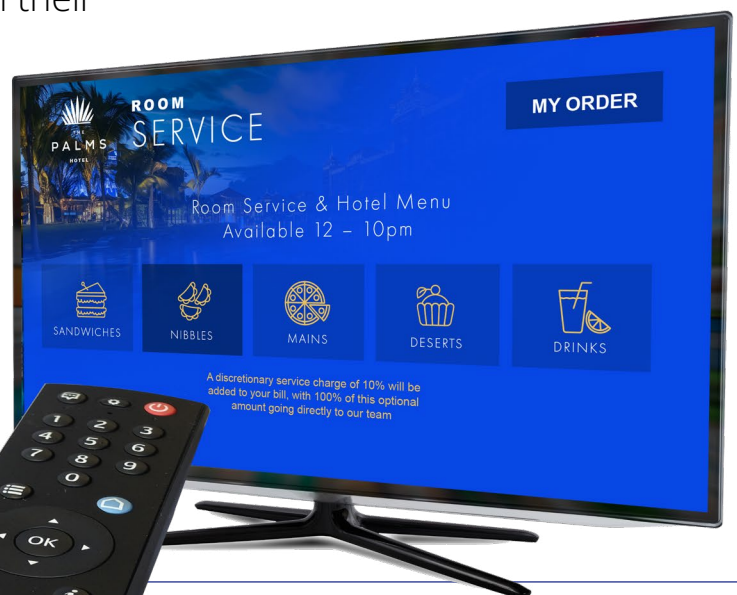




From broadcasting live video and displaying engaging digital signage around stadiums, to providing a premium interactive guest experience in hospitality environments, the Avedia Platform not only provides an exceptional viewer experience, but also drives revenue generation opportunities for its users.



Dynamic menu boards in stadiums enable real-time pricing updates to be made in response to changing demand, including notifying visitors when items are sold out. Interactive portals in hospitality environments allow guests to order room service and book excursions from their in-room TV.





ArtioCreate

ArtioCreate is the heart of content creation on the Avedia Platform. With a modern, easy to use interface that was created by designers, for designers, ArtioCreate makes content creation quick and easy.



With over 25 different elements that can be used to create stunning digital signage and engaging interactive portals, any content you design using ArtioCreate is sure to keep viewers informed and entertained.

Content created with ArtioCreate can be displayed on compatible Avedia End-Points such as m9505 or EP6, and also directly on compatible system-on-chip displays from industry leading manufacturers such as Samsung, LG, Sony and Philips.



LG PHILIPS



SONY

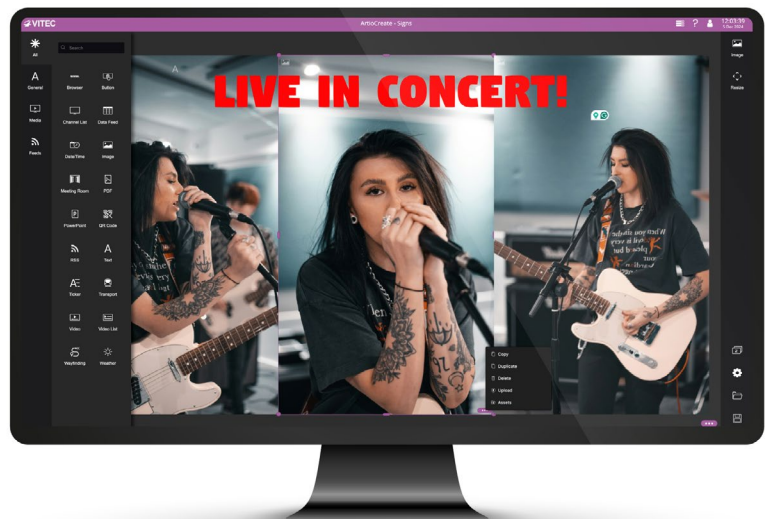


Signs

Regardless of whether it's a visitor, guest, fan, or member of staff, keeping people engaged and informed is a top priority for any organization.

ArtioCreate makes it simple to create impactful, eye-catching digital signs which can operate standalone, but are also a perfect addition to an IP video system.

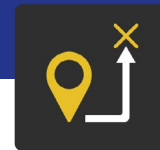
Content creators can use ArtioCreate to combine live TV and pre-created video with stunning imagery, informative text, and dynamic elements such as live weather information. Also available are powerful third-party integrations such as the Meeting Room element, which enables the display of dynamic meeting room availability on signs outside individual rooms, and the QR code element, which generates codes to allow viewers to interact with third-party systems such as mobile food ordering, easy connection to Wi-Fi, or opening a custom application on their mobile device.





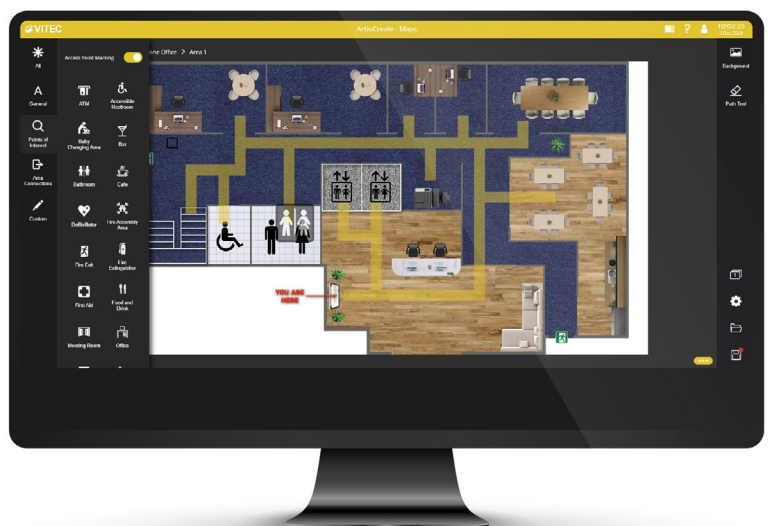
Wayfinding

Help visitors easily navigate your building or campus using the Avedia interactive wayfinding solution. Powered by ArtioCreate, designing maps is as simple as creating any other type of content using the Avedia Platform.



Create maps of multi-floor buildings or multi-building campuses using predefined Points of Interest (POIs), or by creating custom POIs for any waypoint required. Creators can then draw paths, and the Avedia Platform algorithm works out the shortest route between the Point of Origin and the destination.

Paths can also be determined as accessible routes, meaning that users with impaired mobility can also easily navigate premises with ease.





Portals

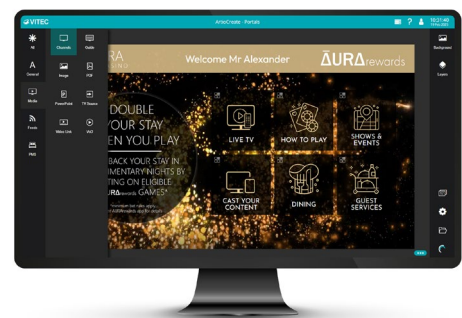
Create an unrivalled viewer experience for guests in a hospitality environment by using ArtioCreate to create engaging interactive Portals.

Guests can watch hundreds of live TV channels and on-demand movies from the comfort of their room, as well as ordering room service, booking restaurant tables and excursions, and discovering information about the hotel and local area, all using an interactive portal on the in-room TV.

In addition to enabling in room booking and ordering, Portals enable further promotion and revenue generation opportunities via messaging sent to the in-room TV, informing of restaurant offers, exclusive deals on excursions, and more.

Portals can also be integrated with Property Management Systems to allow guests to view their bill, check out from the in-room TV, and purchase on-demand movies, and more.

Portals can be displayed on all Avedia End-Points, as well as directly on SmartTVs from major manufacturers such as Samsung, LG, Sony, and Philips.





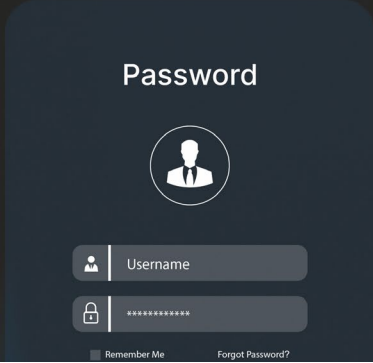
Management & Control

The Avedia Platform enables full management and control of devices, users and content using its sophisticated management applications.

Smart Control is the home of content management, making it simple for creators and publishers to determine which individual device or groups of devices should display certain signs or portals, by simply dragging and dropping them onto the devices.

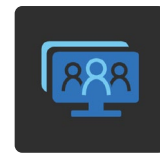
Site Manager is the ultimate tool for site administrators to manage their full estate of Avedia devices. From one central location, devices status can be monitored, as well as managing firmware upgrades at the click of a button.





User Permissions

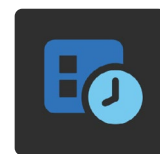
The Avedia Platform enables fine-grained control of user permissions, allowing administrators to limit or grant access for specific users to devices, content, channels, videos and more.



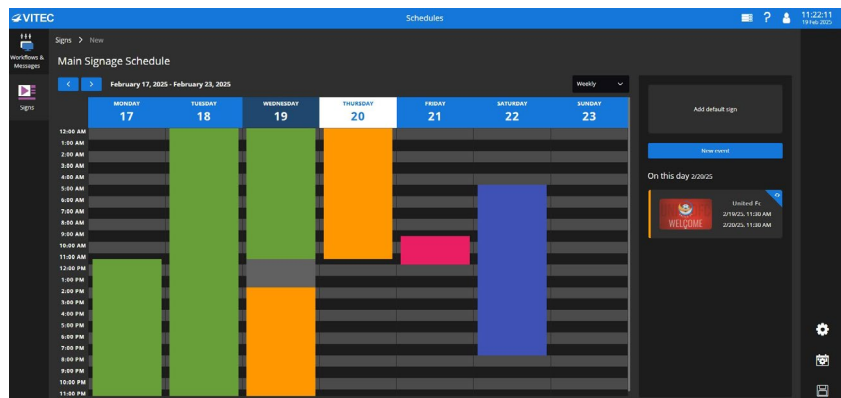
Multi-layered access control ensures individuals and departments can only control content on devices for which they are responsible, preventing other devices from being changed accidentally.

Schedule Content

Use the Avedia Platform for precise scheduling of signs and messages.



Keep both internal and external stakeholders, such as advertisers or sponsors, reassured that their content is being displayed as and when it is requested.



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